

E. Boone Fowler

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Marketing, Management, and Creative Services Expert

PROFILE

Veteran with 20+ years as a marketing creative and entrepreneur. As an Ideation Expert, Public Speaker, and former US Army Intelligence Officer / NSA Analyst that is uniquely qualified to see solutions and opportunities in data research and create and present amazing solutions. Skills, Knowledge, and Abilities include Customer Service, Sales, Marketing, Research, IT, Web, Insurance, Hospitality, and the Arts.

SUMMARY OF QUALIFICATIONS

- Supervisory Experience
- Marketing
- Sales Management
- Entrepreneurship
- Public Speaking
- Marketing Management
- Team Player
- Customer Service
- Website Design
- Problem Solving

PROFESSIONAL EXPERIENCE

- Develop and implement marketing and sales programs for Disney Sports, Walt Disney World Resorts and Disney Cruise Line. Developed and implemented sports related marketing for programs at Walt Disney World including Wide World of Sports, AAU, MLB, PGA, and Marathons.
- Confer with customers by telephone or in person to provide information about products or services, take or enter orders, cancel accounts, or obtain details of complaints.
- Check to ensure that appropriate changes were made to resolve customers' problems.
- Keep records of customer interactions or transactions, recording details of inquiries, complaints, or comments, as well as actions taken.
- Founder and CEO of a Non-profit Arts Sales & Marketing organization dedicated to teaching artists and creatives how to market and sell their works
- Co-developed a methodology for generating ideas by combining big ideas with research discipline. This Workshop is now in the Mindspot Portfolio and marketed as The Mindspot Business Accelerator®
- +25 Years hands on in web and app development and implementation

WORK HISTORY

Insurance Broker / Owner, YourHealthcareGuy.com and Artists Benefit Co., Orlando, FL	2014-
Mindspot Research, Creative Director, Mindspot Research, Orlando, FL	2015-2017
Managing Director, VendARTA Enterprises, Orlando, FL	2013-2015
Founder, AffectART Worldwide, Inc, Orlando, FL	2006-2017
Director, Team Leader Travel Industry Sales, Sports Marketing, Disney	1998-2001
U.S. Army (NSA), Intelligence Officer	1990-1998

EDUCATION

Musical Theater - BYU Idaho (Ricks College) | Rexburg ID
General Ed. - College of the Air Force | San Angelo TX / Ft. Huachuca AZ / Ft. Bragg NC
Military Intelligence Officers Training - US Army War College | San Angelo TX / Ft. Bragg NC / Ft. Meade MD (NSA)
Business (Public Relations) - Central Washington University | Ellensburg WA
Leisure Services (Travel & Tourism with Minor in Psychology) - Central Washington University | Ellensburg WA